

BUILDING A CULTURE OF GENEROSITY

Guiding you through your fall stewardship Appeal.

A SERVICE OF GSB AND THE SOUTH CAROLINA SYNOD.

A STEWARDSHIP PROGRAM FOR CONGREGATIONS SEEKING TO:

- Stabilize and grow financial giving
- Teach Biblical stewardship principles
- Help members discover generosity
- Begin building a foundation for a generous culture

PARTICIPATING CONGREGATIONS WILL RECEIVE:

- An easily implemented program designed to stimulate generosity even through national economic uncertainty
 - ◆ Professionally designed, adaptable materials
 - ◆ Letter templates for the stewardship drive
- Six virtual, live training events with a GSB Consultant to guide congregations through a sound stewardship appeal
- Clear tactics for sharing information and inspiration about your congregation's ministry
- 1:1 guidance from your GSB Consultant
- At least 7 videos teaching the principles of this program
- The ability to achieve a strong financial response even in uncertain times
- 3 copies of Abundance: Creating a Culture of Generosity, by GSB Partner Michael Ward, published by Fortress Press.

2022 Schedule

July–August
REGISTRATION

Late August
VIRTUAL SESSION #1
Building Blocks for Generosity

Early September
VIRTUAL SESSION #2
An Effective, Inspiring Stewardship Appeal

Late September
VIRTUAL SESSION #3
Sharing Stories of Generosity, Achieving a Strong Response (Part 1)

Mid-October
VIRTUAL SESSION #4
Achieving a Strong Response (Part 2)

Early November
VIRTUAL SESSION #5
Sharing Results and an Effective Follow-Up

Late November
VIRTUAL SESSION #6
Finishing the Year Strong



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EXPECTED RESULTS AND PROGRAM COST

The program aims for participating congregations to increase giving by at least 10% over the previous year.

Program cost: The full cost of the program is \$450 with the South Carolina Synod covering \$200 per congregation. Your congregation covers the remaining \$250* per congregation, due with registration.

** This program could also qualify for Thrivent Action Team grants (a \$250 value). Contact a Thrivent Financial member for details.*

REGISTRATION FORM

[Please Print Clearly]

Yes, Bishop Aebischer we accept your invitation to join *Building a Culture of Generosity*.

CONGREGATION NAME

CITY

CONTACT PERSON NAME

EMAIL

SEND BOOKS TO

NAME

ADDRESS

CITY

STATE

ZIP

Please enclose a check payable to SC Synod for \$250 to fully cover the cost of this program. Send checks and this completed form to:

**SC Synod, ELCA, Attn: Rev. Ozzie Herlong,
1003 Richland St, Columbia, SC 29201**

ADDITIONAL STEWARDSHIP HELP

Across the country GSB works with congregations through *Stewardship for All Seasons* (SAS), a comprehensive stewardship program designed to fully create a culture of generosity. Congregations in their first year of SAS normally increase revenue by 10-15% and often much more than that. A far more personalized program with congregations who commit for a full year or more, SAS provides a deep dive into growing generosity in the church. If you are interested in this program, new cohorts are being launched. Contact the Synod Office for more information.

Here is what one pastor said in response to how BCG helped them:

“As new pastors to this community, in a time where some people in the congregation are still worshiping online (and thus we haven’t gotten to meet them!), this program and the responses we received were incredibly helpful because it gave us a sense of who is “with us” even if we aren’t seeing them in the pews on Sunday mornings.

Pastor Andrea Bates
St. Michael Lutheran Church,
Greenville, SC

